



NEWS RELEASE

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For Immediate Release

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WORD or PDF Version available upon request

14 Year Old Racer Sean Shalvoy to give Legends Million 1st Place Prize to Charity

Shalvoy to donate Primary Sponsorship to Racing 2 Cure for Event

Concord, NC -- At just 14-years old Sean Shalvoy has won 20 of 25 races entered in Legends Car racing this year. Prior to Legends cars he won in Bandolero cars, Motocross and holds 3-National BMX bike Championships. On July 15-17 at Charlotte Motor Speedway in Concord, North Carolina Sean Shalvoy will go after the most valued win of his racing career. U.S. Legend Cars will host a race that boasts a One Million dollar purse, with first place taking home \$250,000. A typical payout in Legends Cars is from a few hundred to a few thousand dollars. The young racers record of wins, dedication to racing and tremendous focus make him a top choice to take home the big money prize. But it's his choice to give up the winning prize that is most remarkable.

It's money that could go towards his future racing career or a college fund. It certainly could buy a 14-year old boy all those cool things he's always wanted. But he insists that it would be better spent going to Racing 2 Cure, an organization that helps families in need that are going through cancer and children who have lost a parent to cancer.

"It's a lot of money for sure," said the young racer from Mooresville, North Carolina. But I can't think of a better place for the money to go and anything more motivating for me to win. I'm excited about this race and I think we have a real shot at it. I could think of all the things I could do with the money. But for me, racing isn't about the money. It's about winning. If I win that will be enough. If I can help kids and families through my racing then that just makes what I do all for a reason beyond myself."

Shalvoy is no stranger to cancer. In 2004 his Mom [Megan] battled breast cancer twice and is now in remission. Sean also initiated a fund-raiser at school for a classmate who was battling Leukemia. The Shalvoy family met the founders of Racing 2 Cure, the Stewart family, and immediately the families were on common ground. After hearing their story Sean wanted to take action and made the bold decision to donate the primary sponsorship and the

potential of a large first place prize for the Legends Million race.

"I know what it's like to worry about losing your mom. I know how Hunter [Stewart] and his family feel having to go through the cancer battle for the second time," said Shalvoy. "I hope we can win this race and really make a difference for some kids and families who aren't as lucky as my family."

Keep watch on Sean Shalvoy who will be piloting the #89 Racing 2 Cure Legends Car. Sponsors: Wayne Patrick Holdings, Piedmont Bank and Mrs. Bubbles Car Wash have all graciously accepted an associate placement to make room on the race car for Racing 2 Cure. The Legends Million race takes place Thursday July 15th - Saturday July 17th. Tickets and further information can be found at www.CharlotteMotorSpeedway.com.

About Racing 2 Cure (R2C): Racing 2 Cure began as a simple act of then 7-year old Hunter Stewart. Hunter was starting his off-road racing career when he received troubling news just a few weeks before his first ever race. His Mom at just 34 years old was diagnosed with Breast Cancer. In order to maintain a positive focus, the family decided to continue Hunter's racing. Inspired to take action Hunter began to donate a portion of his allowance for every race lap he completed. He also re-designed his race truck to carry the Susan G. Komen for the Cure logo. This one-race effort inspired others to take action. Hunter's story was largely covered by the media and recognized by public officials, including a guest appearance on the Ellen DeGeneres Show. The Stewart family formalized Racing 2 Cure into a 501c3 Non-Profit organization registered in the State of North Carolina. R2C raises funding to provide for families in need who are fighting cancer, children who have lost a parent to cancer and children battling cancer. In addition funds support Susan G. Komen for the Cure's promise to save lives and end breast cancer forever.